



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356763
Schedule Dates 09/24/12-09/28/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 142
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12
Last Modified 08/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791120
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,290.00
Net Total \$7,310.00
Sales Tax

Asheville (WMYA)
By Broadcast Month
Sep. 2012
Grand Total:

Spots	Rate
36	\$8,600.00
36	\$8,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	4P- Maury Povich 2	1	1	1	1	1	1	1	1	5	\$150.00	\$750.00	Asheville (WMYA)	MAURY	8/17/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	5:58-20P- Family Feud B	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
3.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	6:58P- Family Feud	1	1	1	1	1	1	1	1	5	\$400.00	\$2,000.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
4.0	Normal Line / Prime	09/25/12-09/25/12	4	:30	7:58-30P- MYN-Cold Case	1	X							1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	8/17/12
5.0	Normal Line / Prime	09/25/12-09/25/12	4	:30	9P- MYN-Cold Case 2	1	X							1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	8/17/12
6.0	Normal Line / Prime	09/26/12-09/26/12	4	:30	9P- MYN-Burn Notice 2	1		X						1	\$250.00	\$250.00	Asheville (WMYA)	BURN NOTICE	8/17/12
7.0	Normal Line / Prime	09/27/12-09/27/12	4	:30	7:58-30P- MYN-Without a Trace	1			X					1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	8/17/12
8.0	Normal Line / Prime	09/27/12-09/27/12	4	:30	9P- MYN-Without a Trace 2	1			X					1	\$200.00	\$200.00	Asheville (WMYA)	WITHOUT A TRACE	8/17/12
9.0	Normal Line / News	09/24/12-09/28/12	4	:30	10-30P- News-News 13 on MY40 @ 1030P	1	1	1	1	1	1	1	1	5	\$100.00	\$500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
10.0	Normal Line / News	09/24/12-09/28/12	3	:30	6-23P- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / Prime	09/24/12-09/24/12	3	:30	9P- MNW-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW&ORDER:SVU	8/17/12
12.0	Normal Line / News	09/24/12-09/28/12	3	:30	10P- News-News 13 on MY40 @ 10p	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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